

Partnerships



INTERNATIONAL
LIVE EVENTS ASSOCIATION

VANCOUVER CHAPTER

2025/2026

Who We Are

The International Live Events Association (ILEA) is a global community of thousands of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world.

ILEA is a community centred around celebrating all aspects of live event production and management. This enables our members to deliver the very best work to their clients through collaboration, thought-leadership and idea sharing.

ILEA members include event planners/producers, caterers, meeting planners, decorators, audio-visual technicians, convention coordinators, entertainers, educators, journalists, photographers, hotel sales managers and multiple service vendors.

Teamwork is at the heart of what we do, both as a membership organization and as a facilitator of business collaboration. It's about our ability to bring people together to achieve great things.

We are able to do this because our members are the best at what they do.

Our events and programs are designed to:

Inspire

Add value

TO OUR PARTNERS AND MEMBERS

Increase the profile & build awareness

OF ILEA VANCOUVER
AND THE EVENTS INDUSTRY

Connect members

AND BUILD RELATIONSHIPS

A photograph of two women smiling and posing in front of a metallic, riveted wall. The image is overlaid with a semi-transparent purple filter. The woman on the left is wearing a dark floral top and a purple lanyard. The woman on the right has long blonde hair and is also wearing a purple lanyard. The word "Vision" is written in a large, white, cursive font across the bottom left of the image.

Vision

Our vision defines our place in the world, it embodies our purpose and the direction we strive for as an association.

We are the leading global association representing creative event professionals. We believe in the power of live experiences to connect people, inspire ideas, and drive innovation.

We are creating a thriving and inclusive community where event professionals can collaborate, grow, and push the boundaries of creativity. Through education, networking, and advocacy, we aim to elevate the industry, ensuring that live events continue to make a lasting impact on businesses, cultures, and communities worldwide.

Mission

Our mission is to build a thriving, innovative, and globally connected community of creative event professionals.

We empower our members through:

- Collaborative networking – Connecting industry leaders to share ideas and opportunities.
- Education & professional development – Providing tools, resources, and training to elevate skills.
- Inspiration – Encouraging creativity and pushing the boundaries of live experiences.
- Industry advocacy & credibility – Elevating the role of event professionals and shaping the future of the industry.

Together, we drive innovation, create extraordinary experiences, and strengthen the impact of live events worldwide

Who You Are

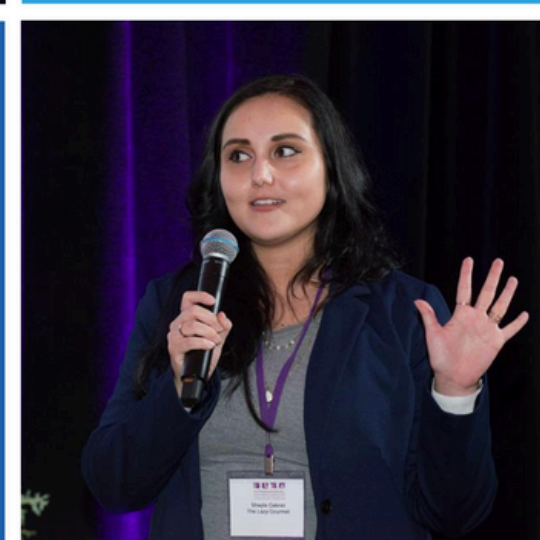
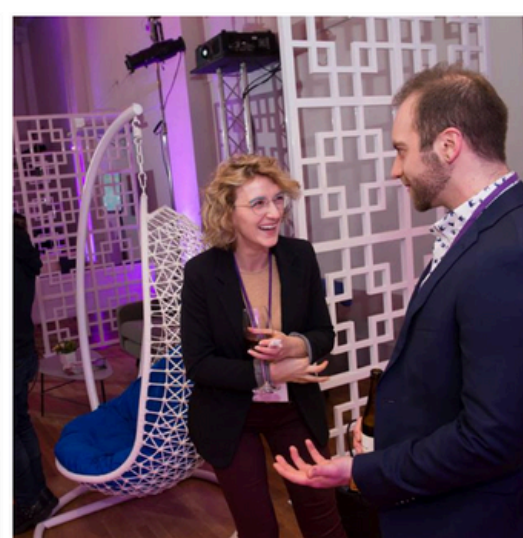
You

Are a leader in an industry that's essential, an industry that's creative, an industry that helps people communicate, a global industry, an industry that we have supported for over 25 years.

You

Are looking to learn, to connect, to be inspired, to belong, to be part of something special, something valued.







Opportunities

Expand your reach and gain direct exposure through:

- ILEA Monthly Newsletter – Feature your brand in our industry updates.
- On-site event exposure – Showcase your business at sponsored events.
- Networking with top industry leaders – Connect with corporations and event professionals.
- Exclusive industry invitations & networking events – Build meaningful relationships.
- Social media visibility – Receive online exposure across our platforms.

A large crowd of people is gathered in a dimly lit indoor space, likely a convention hall or event space. The scene is illuminated by vibrant blue and purple stage lights, creating a festive atmosphere. In the background, a bright screen displays a scene, and various event structures and signage are visible. The word "Members" is overlaid in a large, white, cursive font in the lower-left quadrant of the image.

Members

Our diverse community includes:

- Event managers & planners – Corporate, conference, and wedding professionals.
- Venues & suppliers – Key industry service providers.
- Entertainment & production specialists – From audio engineers to live performers.

A festive winter-themed event with blue and white lighting, snow-covered trees, and a central lamp post. The scene is filled with people, some of whom are visible in the foreground, looking towards the center. The overall atmosphere is celebratory and communal.

Get Involved

Join us and be part of shaping
the future of events

Reach out to become part of
the ILEA community



Community

3600+

ILEA Members Globally

800+

Linkedin Connections

1200+

Monthly Newsletter Reach

1400

Facebook Followers

1511

Instagram Followers

Services

ILEA Vancouver Chapter invites you to submit a proposal to partner with ILEA Vancouver for a Chapter Term.

Join us in supporting the events industry while showcasing your services to key stakeholders!

Examples for Industry Partnership In-Kind Support Services*

- Photography
- DJ
- Ticketing System
- Graphic Design
- Decor & Flowers
- Venue
- Entertainment
- AV/Production Elements
- Furniture Rental
- Printing
- Lighting
- Videography - must include shoot & edit
- Speakers
- Catering

*Please note that there is no exclusivity for services

Partnership Levels

Annual Industry Partner (Chapter Term)

Provide in-kind support for 3+ events per year, including labour & delivery

Single Event Partner

Support 1 event with in-kind contributions including labour & delivery.

Venues welcomed with staffing & F&B included

Annual Education/Scholarship Sponsor (Chapter Term)

Help support ILEA's legacy with a cash scholarship sponsorship, benefiting industry professionals and consultants

Mingles Venue Partner

Showcase your venue or booking space at one of our social networking mingles

Annual Industry Partner

SCOPE & BENEFITS

ANNUAL INDUSTRY PARTNER - 3 or more Events (labour & delivery must be included)

- Must sponsor 3 or more events each year
- Partner must be an ILEA member in good standing
- Recognized as Annual Industry Partner
- 2 free tickets to sponsored events (excl. staff working at the event)
- Opportunity to speak at one event
- Logo placement on ILEA platforms at each event
- Verbal recognition at events
- Featured in an exclusive Member Spotlight on social media platforms
- Click through logo to Sponsor website on ILEA website
- Featured in sponsored event related posts on ILEA social media platforms
- Logo placement in ILEA Newsletters and e-blasts

Single Event Partner

SCOPE & BENEFITS

SINGLE EVENT PARTNER (labour & delivery must be included)

- Partner must be an ILEA member in good standing
- 1 free ticket to a sponsored event (excl. staff working at the event)
- Logo placement on ILEA platforms at the sponsored event
- Verbal recognition at the sponsored event
- Click through logo to Sponsor website on ILEA website
- Featured in sponsored event related posts on ILEA social media platforms
- Logo placement on ILEA platforms at sponsored event
- Logo placement in sponsored event related ILEA Newsletter and e-blasts

Annual Education Partner

SCOPE & BENEFITS

ANNUAL EDUCATION / SCHOLARSHIP PARTNER

1. \$500 - Two free tickets to one ILEA chapter event of your choice per term
 2. \$750 - Three free tickets to one ILEA chapter event of your choice, can be split over several events during per term
 3. \$1000 - Two free ticket to all ILEA chapter events per term
- Recognized as Annual Education Partner
 - Logo placement on ILEA platforms at each event
 - Verbal recognition at each event
 - Featured in an exclusive Member Spotlight on social media platforms
 - Click through logo to Sponsor website on ILEA website
 - Featured in posts on ILEA social media platforms
 - Logo placement in all ILEA Newsletters and e-blasts

Mingles Venue Partner

VENUE OPPORTUNITY

ILEA Vancouver Mingles:

Every other month the ILEA Vancouver board strives to support members with a social get together that allows time to mingle, share ideas and get to know other chapter members.

The board is always looking for new, interesting and upcoming venues where food and beverage is available and offered in addition to a confirmed reservation. Venues have a great opportunity to partner with ILEA Vancouver and showcase their happenings in front of a targeted audience of event professionals who may book your venue in the future. Our mingles are usually groups up to 20 guests, and ILEA Vancouver will support by announcing the event itself, venue highlights and “new happenings” in their social channels and newsletter, directly reaching 1500+ industry members.

Requirements

ELEMENTS OF PROPOSAL

Requirements – Elements of Proposal

A submission must include the following elements:

- Company Overview - A general description, including key accomplishments and relevant links.
- Point of Contact - Identify the main and secondary contact persons for the ILEA team.
- Your ILEA Story - Share why you're interested in partnering with ILEA (a few sentences).
- Sponsorship Commitment - Specify level and how many events you wish to sponsor.

Submission

PROPOSAL SUBMISSION

Our Process:

ILEA Vancouver Chapter invites you to submit a proposal to partner with ILEA Vancouver for the Chapter term (July until June).

Please don't hesitate to submit a proposal mid-term, we are happy to work on a customized partnership agreement with you.

Proposals should be emailed to: info@ileavancouver.com.

Please make sure to mark the email clearly as sponsorship proposal in the subject.

Review process once received:

1. Partnership Deck Issued
2. Chapter Responses Due (within 2 weeks)
3. Chapter Decision & Announcement /Send Notification Contracts Signed
4. Partnership Begins

Process of renewal; nearing term end, resubmission is welcomed.

Code of Conduct

PARTNERSHIP & MEMBERSHIP CONDUCT

ILEA Vancouver's Code of Conduct:

Our conduct for partnerships underscores the importance of integrity, respect, and inclusion in all professional relationships. Partners are expected to adhere to ethical standards and foster an inclusive environment, both in-person and online. This includes promoting diversity in event marketing, ensuring that all communities are represented and valued.

When engaging on social media, ILEA Vancouver members are encouraged to use platforms responsibly, respecting the diverse voices within the community, and adhering to proper etiquette. This involves sharing positive and inclusive content, and engaging with followers in a constructive, respectful manner. By embracing these principles, ILEA Vancouver members contribute to a vibrant, welcoming community that reflects a commitment to equality, respect, and shared success.

ILEA Vancouver is dedicated to fostering an environment of inclusivity, where partnerships are built on the foundation of celebrating diverse perspectives. Content should not only amplify the voices of our members but also cultivate a profound sense of belonging and connection. By embracing these principles, ILEA Vancouver partners play a pivotal role in creating a collaborative, respectful, and inclusive community—one that enriches the event industry experience for all.

A photograph of two women at an event, smelling large, oversized paper flowers. The woman on the left is wearing a plaid jacket and a pink top, while the woman on the right is wearing a dark jacket and a blue top. They are both looking down at the flowers with interest. The background is a soft purple color, and there are other people and flowers visible in the distance. A large, stylized white text "Questions?" is overlaid on the image.

Questions?

info@ileavancouver.com